

Inter POULTRY Africa

An International Exhibition on
Poultry & Livestock Sector

11 - 12 - 13 | **Gallagher Convention Centre**
MARCH 2026 | **Johannesburg, South Africa**



CONNECTING
AFRICA'S
POULTRY INDUSTRY
TO GLOBAL INNOVATIONS

Organized By

Radeecal
communications

www.interpoultryafrica.com



**GLIMPSES OF
LAST EDITION**



ABOUT THE EVENT

Inter Poultry Africa 2026 is the leading international exhibition showcasing the latest technology and innovations in the Poultry sectors. The event serves as a crucial platform for industry leaders, stakeholders, and entrepreneurs to connect, exchange knowledge, and explore new business opportunities. The poultry industries in South Africa (SA) have significant potential for growth and investment due to increasing local demand, export opportunities, and advancements in farming technology.

SOUTH AFRICA'S POULTRY SECTOR : Opportunities, Insights & Investment Potential

- **Largest Agricultural Subsector:** Poultry (especially broiler production) is the largest segment of South Africa's agricultural sector.
- **Contribution to GDP:** The poultry industry contributes significantly to South Africa's agricultural GDP, accounting for around 16-18% of the total agricultural output. Poultry production was notably high, with over 170 million chickens produced.
- **Broiler Production:** This dominates the sector, supplying chicken meat to the local market. Chicken is the most consumed protein in South Africa.
- **Egg Production:** South Africa also has a strong egg industry, with large-scale producers supplying retail and hospitality sectors, alongside smaller backyard operations.
- **Export and Import:** South Africa is a net importer of poultry meat, with imports (mainly from Brazil, the EU, and the US) competing with local producers. However, South Africa also exports poultry products to neighboring African countries.
- **Per Capita Consumption:** On average, South Africans consume around 40 kg of chicken per person per year, making it the most consumed meat in the country.
- South Africa's dairy and poultry industries are among the most developed in Africa.
- **Investment Potential:** With strategic investment in processing, genetics, and disease control, SA can become a major player in the global poultry markets.
- Demand for high-quality genetics, feed technology, and automation is rising, making an exhibition a valuable platform for industry advancements.
- Participate in insightful conferences and discussions led by experts.
- Explore business opportunities through the B2B meeting platform.
- Gain knowledge about sustainable and profitable farming techniques.

GLIMPSES OF OUR PAST EVENTS OF POULTRY & LIVESTOCK IN KENYA

Till Date We Have Served More Than

1500 Exhibitors From Around The Globe



OUR VALUABLE EXHIBITORS



EXHIBITORS PROFILE

- Animal Health
- Associations & Media
- Biosecurity & Sanitation
- Breeding & Genetics & Hatchery
- Distribution & Cold Chain
- Energy & Sustainability
- Environmental & Waste Solutions
- Equipment & Technology
- Farming Equipment
- Feed & Nutrition & Ingredients
- Feed Manufacturing
- Industry Services
- IT & Farm Management
- Logistics & Cold Chain
- Media & Associations
- Packaging & Labeling
- Poultry Equipment
- Processing Equipment
- Research & Innovation
- Software & Data
- Technology & Automation
- Waste Management

VISITORS PROFILE

- Banking, Financing & insurance companies
- Breeders & Hatchery Operators
- Distributors & Dealers
- Equipment Buyers
- Feed Mill Owners & Nutritionists
- Food & Retail Buyers
- Government Authorities
- Industry Importers
- Integrators
- Media & Consultants
- NGOs
- Poultry Farmers
- Students & Researchers
- Veterinarians & Poultry Health Experts
- Wholesalers & Traders & Consultants



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STALL PARTICIPATION CHARGES

Pre-Fabricated Shell Scheme (Minimum Area Req. 9 Sqm)

Standard Stand Construction Package Includes :

- Side walls, fitted in standard booth system frame.
- Fascia board with company name & stand number in standard lettering.
- 1 table and 2 chairs.
- Electric supply of 5 amp. plug point.
- Company delegates entry to the exhibition.
- Waste basket.
- General cleaning of aisles.
- Pavilion security during the exhibition.
- Company profile in the exhibition catalogue and Website.



USD 350 PER SQM

Raw Space (Minimum Area Req. 36 Sqm)

Raw Space Package Includes :

- Company profile in the exhibition catalogue and website.
- Floor space.
- Company delegates entry to the exhibition.
- General cleaning of aisles.
- Pavilion security during the exhibition.

USD 300 PER SQM



- 50% is the booking amount which is non refundable.
- Air Travel, Accommodation and local transportation are not included in above cost.
- Tax will be applicable according to Government norms

REGISTRATION FEE : USD 200 PER COMPANY

WHY JOHANNESBURG?



- Johannesburg is the ideal host city for Inter Poultry Africa 2026, offering key advantages for the livestock and poultry industries. As South Africa's financial and agricultural hub, it provides access to investors, agribusiness leaders, and policymakers, making it the perfect meeting point for local and international stakeholders.
- Our esteemed customers have highlighted the significant opportunities available in South Africa, particularly within the Livestock and Poultry Farming Sector. In response, our organizing committee is pleased to announce that Inter Poultry Africa 2026 will be held in Johannesburg at the Gallagher Convention Centre. This strategic location offers a prime platform for industry professionals to explore growth opportunities and foster partnerships in one of Africa's most dynamic Livestock & Poultry Farming hub. South Africa's livestock and poultry sectors are significant contributors to the national GDP, with growth driven by increasing demand for meat, dairy, and poultry products. The industry has shown a robust CAGR nearly 5% in recent years, offering strong growth opportunities for farming investments and innovation.
- Johannesburg's strategic location, excellent connectivity, and dynamic business environment, combined with strong government support for all farming development, make it the ideal destination for Africa's leading dairy, livestock, and poultry exhibition.

Concurrent Events



For Further Details: Radeecal Communications

402, 4th Floor, "Optionz" Complex, Opp. Regenta Hotel, Off C.G Road, Navrangpura, Ahmedabad- 380009, Gujarat, INDIA.

M: +91 75670 75522, +254 734 064320

E: mktg@interpoultryafrica.com | W: www.interpoultryafrica.com